

seFutureChampions

The Sporting Equals Future Champions programme aims to identify and support tomorrow's sports stars.

Our Future Champions are youngsters who are looking to fulfil their potential at elite level, at future Olympics or on an equivalent stage at world championship or World Cup level.

We also recognise the trailblazers, young people who are making an impact in those sports that have not historically enjoyed participation from black and minority ethnic individuals.

Introducing Ashpal Bhogal



Why you should get involved?

Our Future Champions are valuable role models for their peer group. By promoting the fun and excitement of a fit and active lifestyle, they are helping open up a world of opportunities and positive experiences, with widespread benefits for social inclusion and personal wellbeing.

The benefits for an individual

As a Future Champion for Sporting Equals, individuals are provided with an opportunity to build their own profile across the sport, charity and business sectors of the UK.

The benefits for an NGB

This can be a significant part of promoting your sport as being inclusive, Sporting Equals are keen to work in partnership to develop the profile of Future Champions and their sport across all our channels.



ENGLAND
HOCKEY

The 15 year old became the first British Asian female to be selected at any level to represent England Hockey when she made her debut for the U16s at the Volvo 4-Nations Tournament in Holland. Following up with a recent international appearance against Germany.

How is this achieved

- Sporting Equals events, including schools and education events, media events and roadshows across the areas of sport, fitness and healthy living.
- Communication of the relationship through all our external channels, including our specialist ethnic media, direct communications to our network of partners, as well as through our online and social media links. *Examples shown below:*



Sporting
Equals
Newsletter



Sporting Equals website
home page

We provide:

- Advice for the Future Champion of possible funding grants that are currently available within the sports system to:
 - Support travel costs and associate expenses, purchase of specialist sports equipment, and access to high quality training facilities
- Will work alongside the national governing body to investigate any possible additional support available from the NGB
- Provide advice and support if any external bodies are interested in supporting the Future Champion within a commercial context
- Provide support if the individual is interested in developing any coaching qualifications concurrent with their respective player pathway development

For more information about the Future Champions Programme contact Cliff Simms Sports Consultant, Sporting Equals by email csimms@sportingequals.org.uk or by phone 0121 777 1375

Or visit our website www.sportingequals.org.uk

If you think you know someone who fits the bill for our programme send an email to info@sportingequals.org.uk and enter Future Champions in the subject field