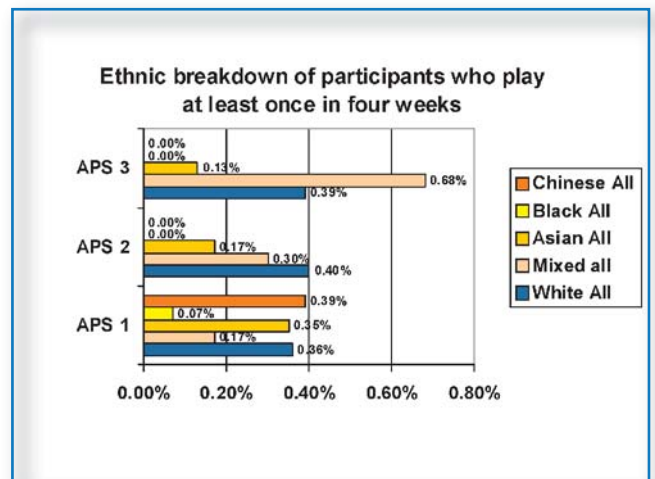
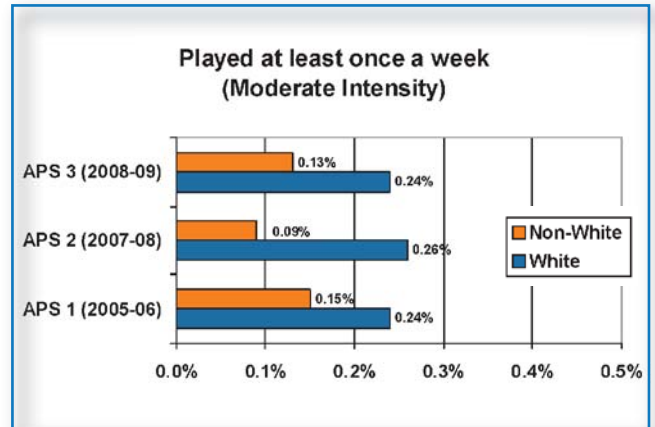
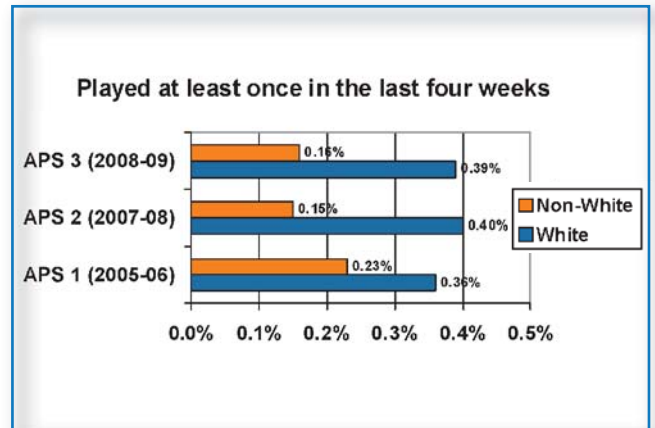


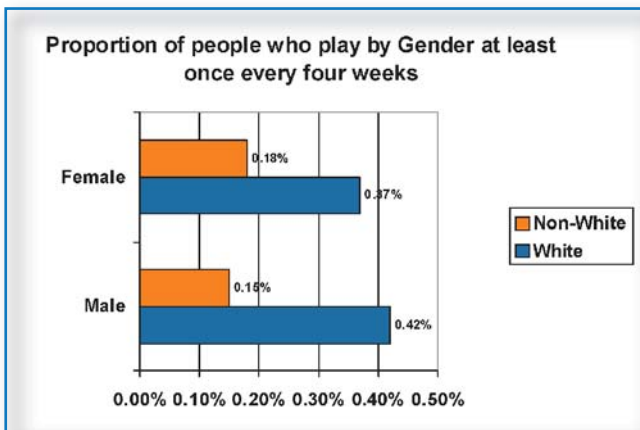
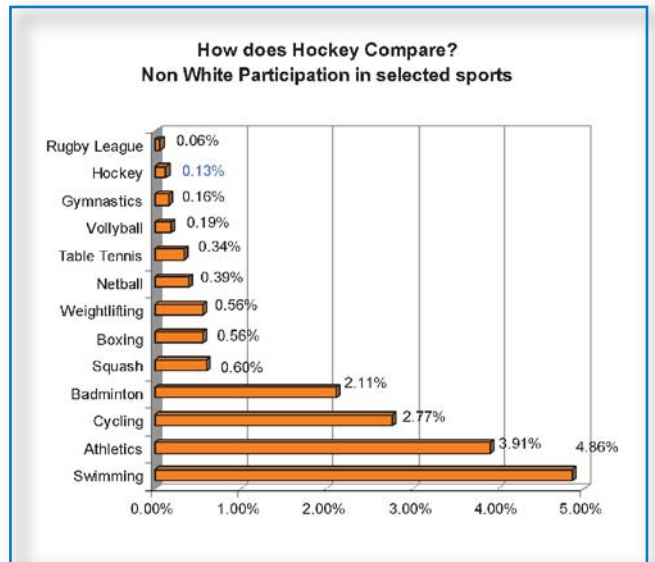
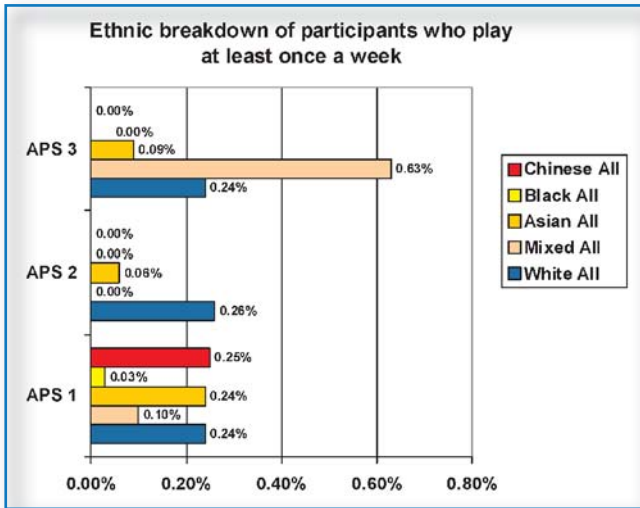
Hockey

All chart-data is taken from the latest Active People Survey 3 (2008-09) unless stated otherwise. All adults (aged 16 and over).

- Around 5,600 non white participants take part in Hockey every week.
- White participants are almost twice as likely to play Hockey than their non white counterparts.
- There has been a slight increase of non white participants who play Hockey at least once a week between APS2 and APS3.
- Hockey is a particularly popular sport with Mixed and Asian Communities. Since APS1 participation levels from both Black and Chinese groups have dropped to zero.
- Hockey is slightly more popular with non white females than non white males.
- Hockey is the 19th most popular sport with non white participants.
- Broken down by gender, Hockey it is the 15th most popular sport for non white females and 18th most popular sport with non white males.

Overview of ethnic minority participation in Hockey

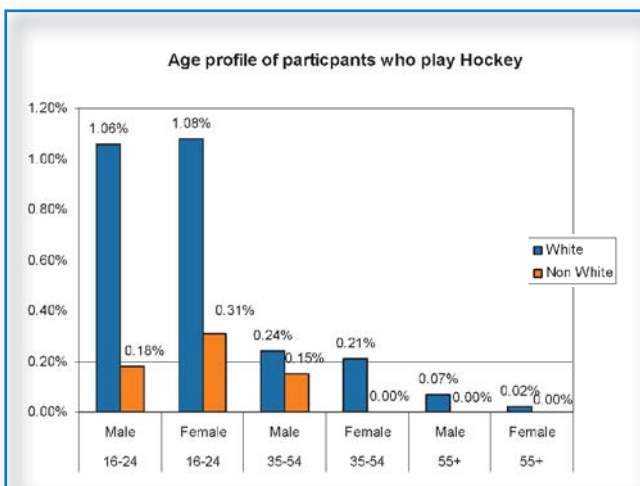
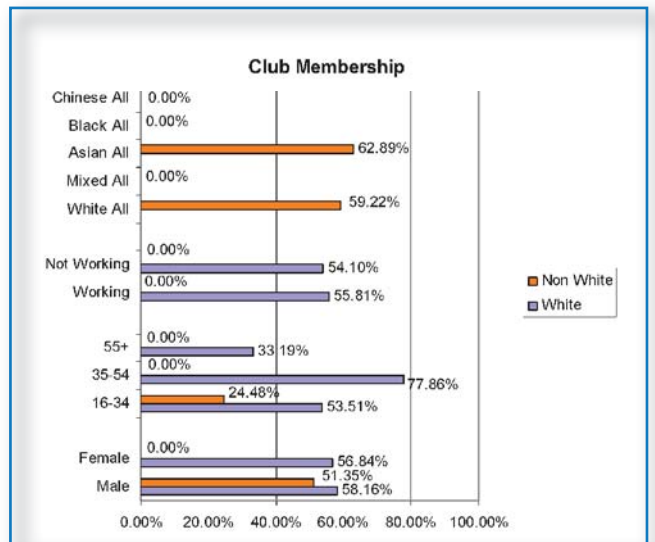
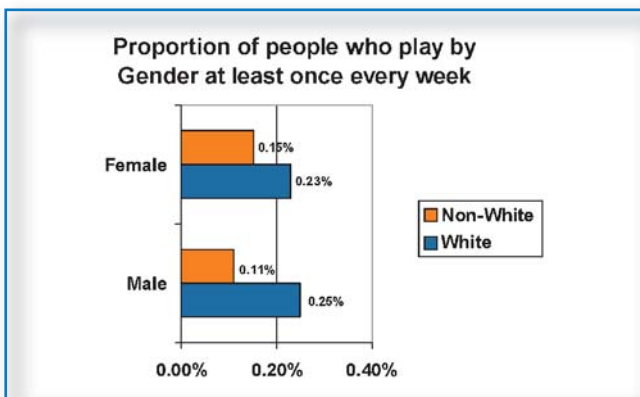




Organised Participation

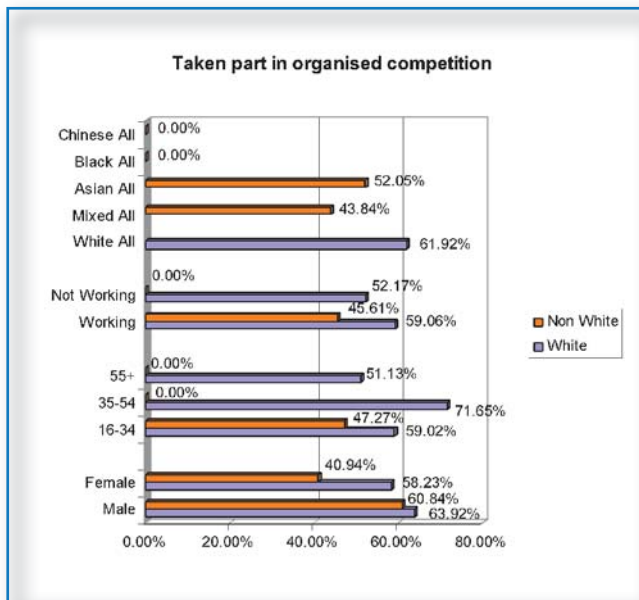
Club Membership

- Club members are likely to come from White or Asian backgrounds.
- Non white club members are likely to be male participants.
- Non white club members are likely to have a younger age profile (16-34) compared to their white counterparts.



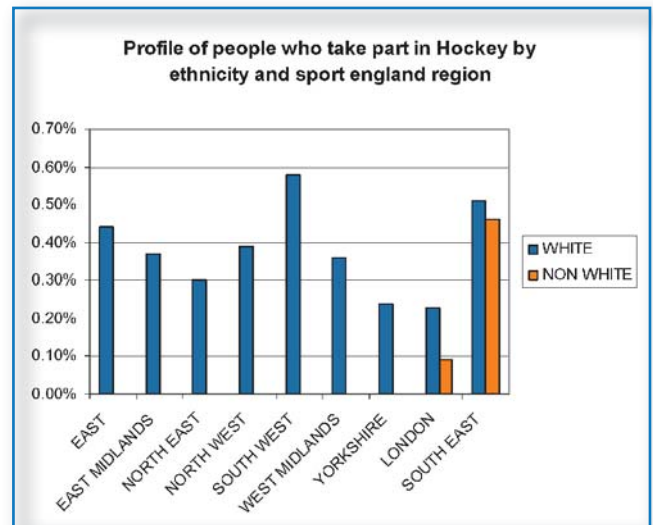
Taken part in organised competition

- Non white females are less likely to take part in organised competition.
- Non white participants taking part in organised competition are likely to be in employment and have a younger age profile.
- Only those from White, Asian and Mixed backgrounds take part in organised competitions.



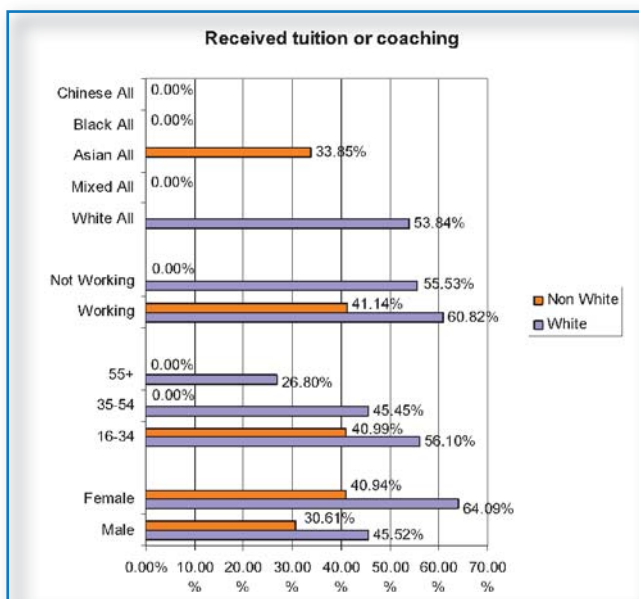
Demographics

- London and the South East are the only regions which show non white participation. England Hockey should consider capitalising on other regions like the East and West Midlands which have high BME demographics.

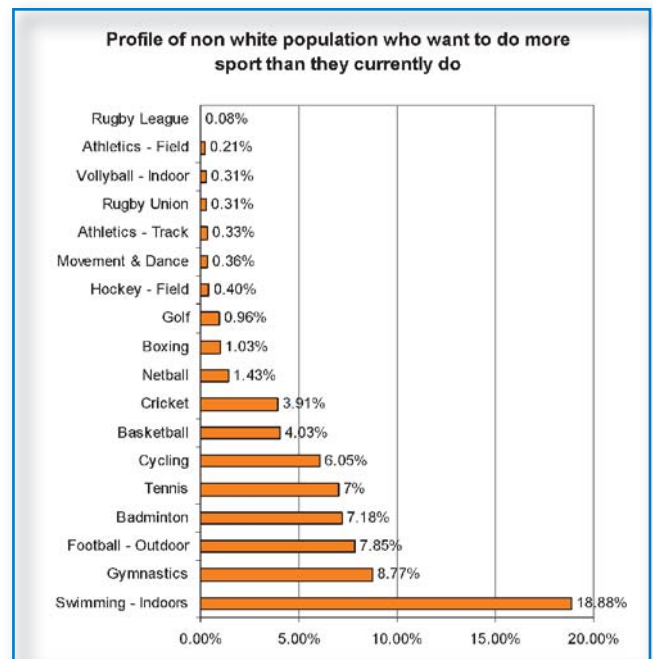


Received Tuition or Coaching

- Both white and non white participants receive a good level of tuition/coaching.
- Non white participants receiving tuition/coaching are likely to have a younger profile and be in employment.
- Those receiving tuition or coaching are likely to be from White or Asian backgrounds.

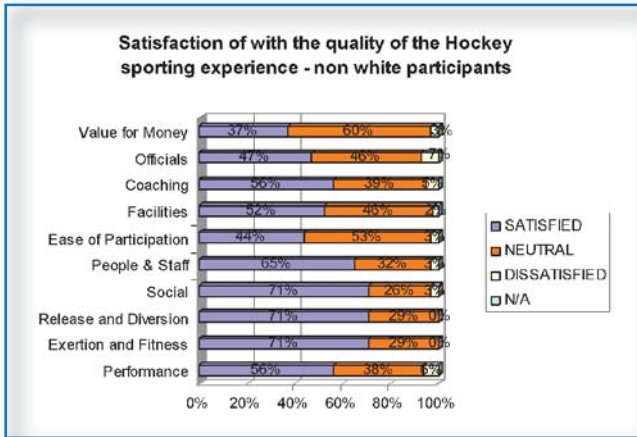


Latent Demand



Satisfaction

- Non white participants are particularly satisfied with the release and diversion, and exertion and fitness which this sport gives them.
- Non white participants are however dissatisfied with the Officials side of the sport, opportunities available to help improve their performance, and their coaching experience.



Summary

Participation in Hockey has been relatively stable over the past few years and the sport is particularly popular with Mixed and Asian communities. There is scope however to attract participants from Black and Chinese backgrounds.

Hockey has a fairly young non white participation profile and there may be opportunities to help sustain participation as people get older.

There is scope to attract non white female participants to become club members and support them to take part in organised competition. Focus may also be geared to help those from mixed backgrounds to receive tuition/coaching.

There is a small amount of latent demand for Hockey which England Hockey can capitalise on by focusing on regions with high BME demographics such as the East and West Midlands which currently show no participation figures.

There is scope however to attract more participants from Black and Chinese backgrounds.

Notes;

- The Active People Survey is designed to collect data on sports participation amongst a sample of adults aged 16 and over living in England. The survey is a telephone survey, which was conducted with a total of 363,724 (Active People Survey 1), 191,325 (Active People Survey 2), and 193,947 (Active People Survey 3) adults in England.
- Club membership is based on those who have been a member of a sports club to participate in Hockey in the past four weeks.
- Organised competition is defined as 'having taken part in any organised competition in Hockey in the last 12 months'.
- Received tuition is defined as 'having received tuition from an instructor or coach to improve your performance in Hockey in the last 12 months'.

- Sport England' Satisfaction Survey (2009). Survey respondents were asked to rate their perceived satisfaction for 75 questions across ten themes. [Based on 44390 questionnaires returned in total using an online methodology and postal questionnaires. Fieldwork period: March - May 2009].

(Figures should be treated with caution due to the small sample size of the non white population.)

References: ONS population estimates

Produced: July 2010