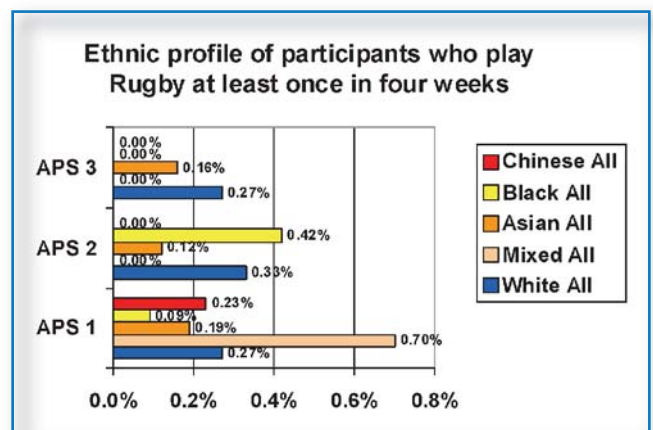
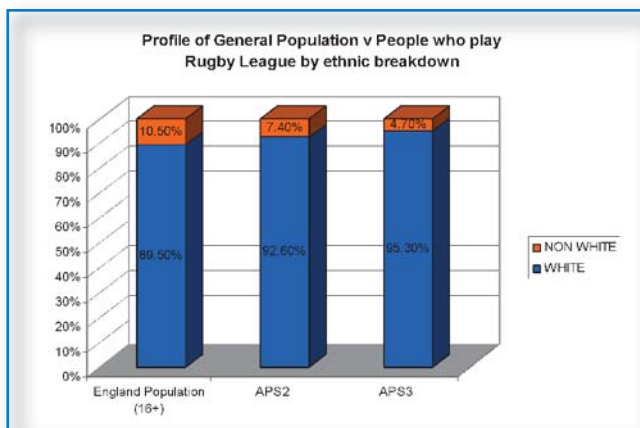
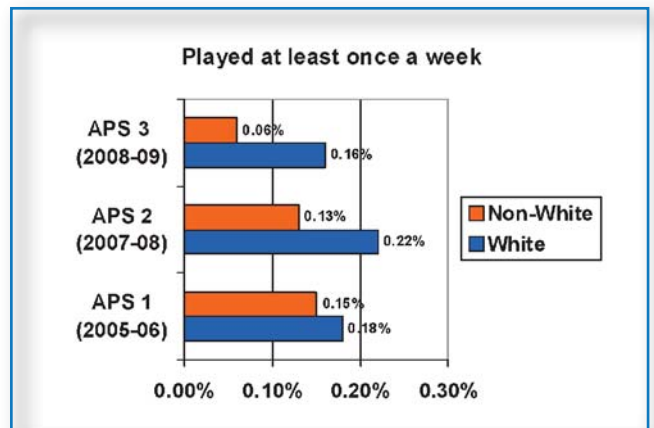
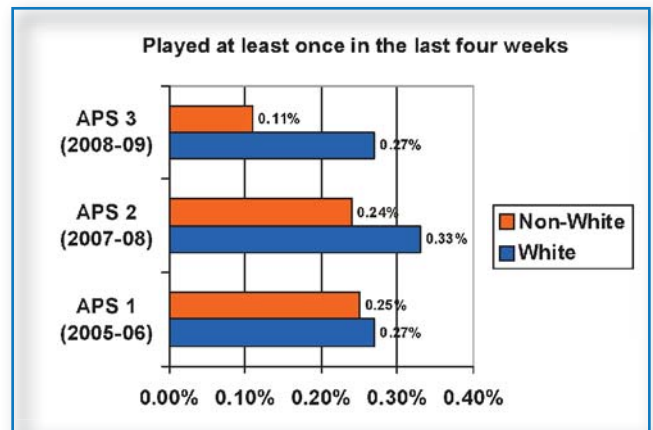


Rugby League

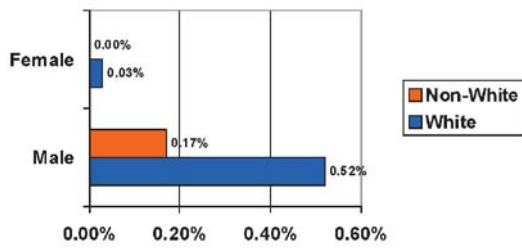
All chart-data is taken from the latest Active People Survey 3 (2008-09) unless stated otherwise. All adults (aged 16 and over).

- Rugby League is the twenty fifth most popular sport with non white participants.
- Broken down by gender it is the nineteenth most popular sport for non white males and thirty eighth most popular sport with non white females.
- Around 2,600 non white participants take part in Rugby League every week.
- There has been a decrease in participation for non white groups between APS2 and APS3.
- Broken down by ethnicity APS1 does show some participation from all ethnic groups however these numbers have dropped due to the decrease in participation figures for APS2/3.
- White males are almost three times more likely to play than non white males and no participation figures exist for non white females.

Overview of ethnic minority participation in Rugby League



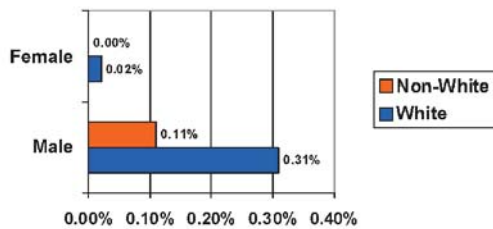
Proportion of people who play Rugby by Gender at least once in the last four weeks



Organised Participation

Due to the drop in participation figures data for club membership, organised competition and coaching/tuition show no ethnic profiles.

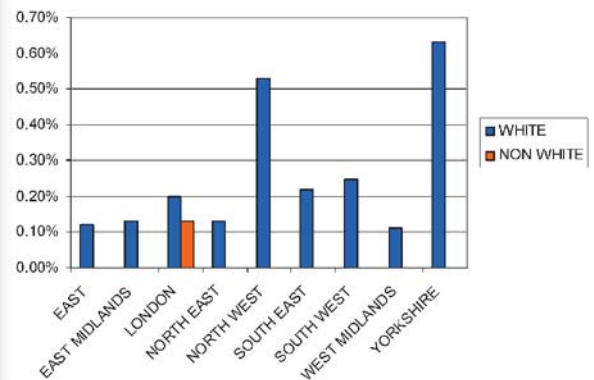
Proportion of people who play Rugby by Gender at least once a week



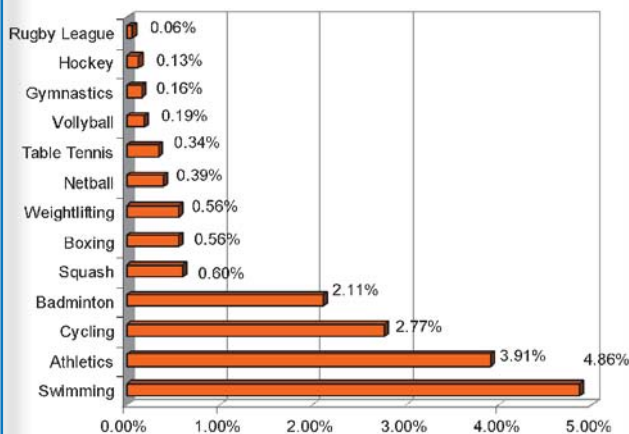
Demographics

Due to the small data sample non white participation is only registering in the London region.

Profile of people who take part in rugby league by ethnicity and sport england region

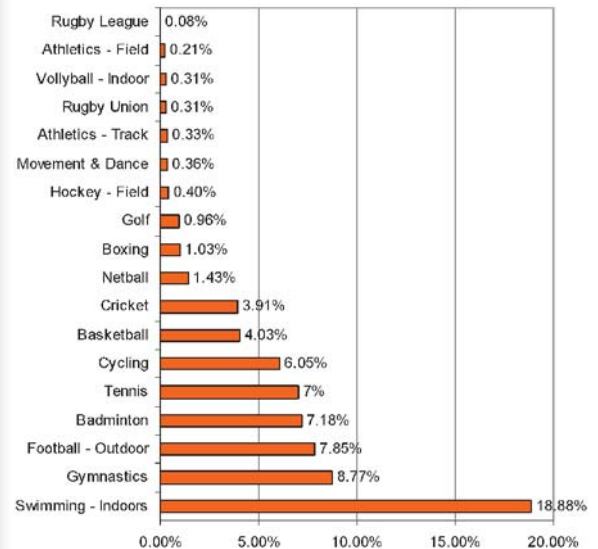


How does Rugby League Compare? Non White Participation in selected sports



Latent Demand

Profile of non white population who want to do more sport than they currently do



Satisfaction

- Non white participants are particularly satisfied with the release and diversion which this sport gave them along with the people and staff involved in organising the sport.
- However non white participants were particularly dissatisfied with the social aspect of the sport. The feedback from questionnaire respondents highlighted concerns around playing in an environment which wasn't threatening/intimidating, respecting religious/cultural beliefs and the wider social aspects of feeling part of a group/team.



Summary

There has been a decrease in participation from non white groups in Rugby League between APS2 and APS3. This makes it difficult to draw data samples. No BME data exists for club membership, organised competition and coaching/tuition.

There is scope to draw non white females to the sport and to increase participation from non white males. A small amount of latent demand exists for Rugby League.

Based on the results from the satisfaction survey there seems to be perceived barriers around people being made to feel accepted and focus should be given around making environments more welcoming.

Notes;

- The Active People Survey is designed to collect data on sports participation amongst a sample of adults aged 16 and over living in England. The survey is a telephone survey, which was conducted with a total of 363,724 (Active People Survey 1), 191,325 (Active People Survey 2), and 193,947 (Active People Survey 3) adults in England.
- Club membership is based on those who have been a member of a sports club to participate in Rugby League in the past four weeks.
- Organised competition is defined as 'having taken part in any organised competition in Rugby League in the last 12 months'.

- Received tuition is defined as 'having received tuition from an instructor or coach to improve your performance in Rugby League in the last 12 months'.
- Sport England' Satisfaction Survey (2009). Survey respondents were asked to rate their perceived satisfaction for 75 questions across ten themes. [Based on 44390 questionnaires returned in total using an online methodology and postal questionnaires. Fieldwork period: March - May 2009].

(*Figures should be treated with caution as the sample size for non white participants is extremely small.)

References: ONS population estimates

Produced: July 2010